



THE BIG LATCH ON

VENDOR APPLICATION FORM

EVENT DETAILS

This August, we will be celebrating **The Big Latch On**, a national campaign to promote breastfeeding anytime, anywhere and increase awareness within local businesses and the community. **This is a drive thru event held outdoors!**

As a valued community partner, we invite you to join us in supporting and **EMPOWERING** families in the importance of breastfeeding through events such as The Big Latch On.

CONTACT

For vendor information:

Contact Person: Jennie Rae
Email:
FLWCBreastfeeding@gmail.com
Phone: 352-585-6368

PARTNER/VENDOR INFORMATION

WHEN: Saturday, August 7th, 2021

HOURS: 9:00 AM – 10:30 AM

WHERE: Florida Department of Health in Hernando

ADDRESS: 7551 Forest Oaks Blvd., Spring Hill, FL 34606

WHAT IS PROVIDED & EXPECTED

- A spot to set up your table/booth/tent will be provided for FREE at this outdoor event
- Participants/guests will drive to each vendor booth.
- Vendors may start setting up at 8:00 am and must be ready to receive families by 8:45 am
- Each vendor is welcome to hand out promotional items to the participants that promote your business or how you support mothers and babies. Please see WHO code compliance guidelines.

https://www.who.int/nutrition/publications/code_english.pdf

- Tents are welcome but please plan to have them properly secured by sandbags as the set up will be on pavement.
- **(PLEASE READ) Interested vendors please email flwcbreastfeeding@gmail.com requesting a vendor form to participate in the event. Limited spots available.**



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COST

- There is **no** cost to be a vendor at this drive thru event. In lieu of a registration fee, we are asking each vendor to provide a mother/baby related raffle item. At the end of the Latch On at 10am, we will announce raffle winners. Our hope is to celebrate these families and their passion for supporting and promoting breastfeeding in our community.

A MESSAGE FROM THE TASK FORCE

We appreciate your consideration and hope you join us in support of the Big Latch On. **If you would like to be a supporting sponsor, please let us know. See you there!**



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